

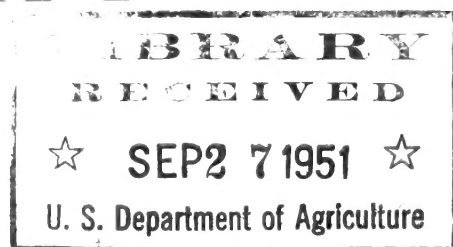
Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62,73

PARAMOUNT

Roses



FALL DELIVERY ONLY

1951

New —

Beautiful

ROSE PARAMOUNT

Pat. No. 984

Here is a splendid new Rose that we are proud to have as our namesake —Paramount. It is a descendant of the famous Charlotte Armstrong and has similar delicately pointed buds. The color is salmon blended with rose, with peach color on the center petals. Tall and bushy grower.

\$2.00 each

3 for \$5.35



PARAMOUNT NURSERIES, A. & A. D. Vanderkraats, Props. WEST GROVE, PA.

Paramount Roses . . .

Here it is, time again to send you our catalog. We honestly feel that the hobby of Rose growing has never been more satisfying and exciting than it is right now. There are so many truly wonderful new varieties coming along each year that no grower needs to feel there is nothing more for him to learn about Roses. It is a real job to keep up with the newer sorts, and of course we would not lose sight of the older kinds that have lasted in popularity through the years.

Our Rose bushes have never been finer than this year. They are well-rooted plants, carefully handled and shipped, and should give satisfaction for many years. If you have never tried Paramount Roses, we invite you to send us an order right now. The plants will be shipped to you at the proper planting season. Fall is an excellent planting time in our locality; Rose bushes set out then will be well established in the ground and ready to send out fresh new shoots at the first hint of spring.

We do not list *all* Roses on the market, but we do have a very fine list of both novelty and older kinds, in a wide and marvelous range of color, form and personality.

1952 ALL-AMERICA WINNERS



HELEN TRAUBEL
Pat. No. 1028
\$2.75 each



VOGUE. *Pat. No. 926.* \$2.25 each

COLLECTION

These 1952 All-America Winners

**HELEN TRAUBEL
FRED HOWARD
VOGUE**

ONE OF
EACH FOR **\$6.75**
\$7.75 Value

FRED HOWARD. *Pat. No. 1006.*
\$2.75 each

The Newest Varieties of Hybrid Tea Roses

APPLAUSE. (Swim, 1947.) A descendant of the well-known Charlotte Armstrong. Large, double, crimson blooms, abundantly produced; spicy fragrance. High centered, with petals rolled outward. A vigorous, freely branching plant. *Pat. No. 829.* \$2.00 each; 3 for \$5.35

BEST REGARDS. (Germain, 1944.) Brilliant cardinal-red inside with a deep yellow base; coppery glow on outside. Very large and full, with a high center. Strong, spreading bush. *Pat. No. 652.* \$1.50 each; 3 for \$3.95

BLANCHE MALLERIN. (Mallerin, 1940.) A beautiful white Rose with a satiny sheen on the petal surface. Long, well-formed buds to 4 inches across when open; pure snowy white. The plant is a healthy, upright grower. *Pat. No. 594.* \$2.00 each; 3 for \$5.35

CAPISTRANO. (Morris, 1949.) Very large 1950 buds and globular, double, 36-petaled blooms of deep, glowing rose-pink that does not fade. Rich, pleasing perfume. Leathery green foliage on a large, sturdy plant that is a good producer of bloom. Long stems make it excellent for cutting. In color on page 4. *Pat. No. 922.* \$2.25 each; 3 for \$6.25

CHARLES MALLERIN. (Meilland, 1947.) Dark crimson blooms of large size; double and high pointed in the center. Very fragrant. A new Rose from France. Foliage dark and leathery. Free blooming. In color on back cover. *Pat. No. 933.* \$2.50 each; 3 for \$6.75

CHARLOTTE ARMSTRONG. (Lammerts, 1941 1940.) Carmine to spectrum-red buds open to blooms of deep cerise. Long, slender buds on long stems, produced in great quantities, usually one flower to each stem. *Pat. No. 455.* \$2.00 each; 3 for \$5.35

COUNTESS VANDAL. (M. Leenders, 1932.) Copper and salmon, suffused with soft yellow. Long-pointed buds; full, fragrant flowers. Vigorous, upright plant; blooms unceasingly. \$1.50 each; 3 for \$3.95

CRIMSON GLORY. (Kordes, 1935.) Deep, velvety crimson. Rich in color, perfect in form and delightfully fragrant. Thrifty and a free bloomer. One of the most popular Roses today. *Pat. No. 105.* \$1.75 each; 3 for \$4.75

DIAMOND JUBILEE. (Boerner, 1948.) Warm, 1948 glowing buff-orange, with a touch of orange-yellow at the base of the petals. Large, double, high-centered flowers on long, stiff stems, with old-Rose fragrance. Plant is sturdy and many branched. Heavy producer. *Pat. No. 824.* \$2.00 each; 3 for \$5.35

DICKSONS RED. (Dickson, 1938.) Glowing 1940 scarlet-red. Large, beautiful flowers on long stems, with rich fragrance. Unfading color, best in the fall. A grand exhibition type. Winner of the Clay Cup for fragrance. *Pat. No. 376.* \$1.75 each; 3 for \$4.75

FASHION. *Pat. No. 789*
\$2.00 each

©



1950 Winner



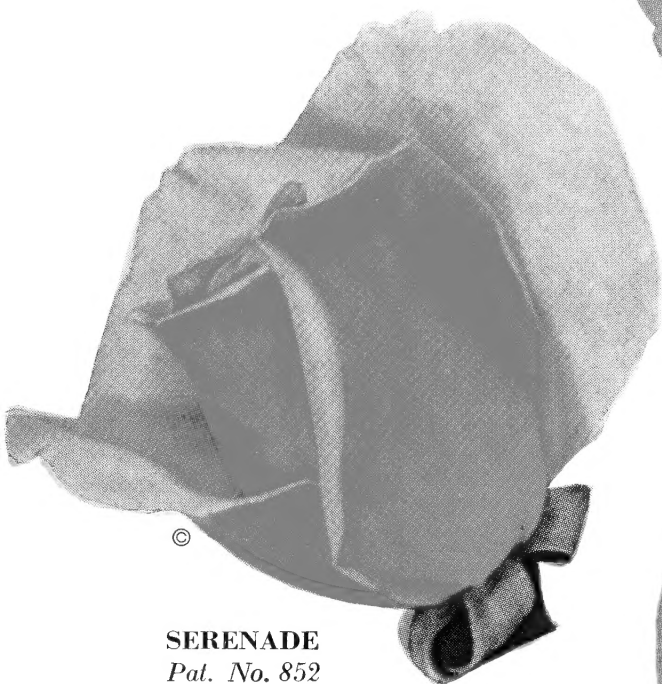
What is AARS?



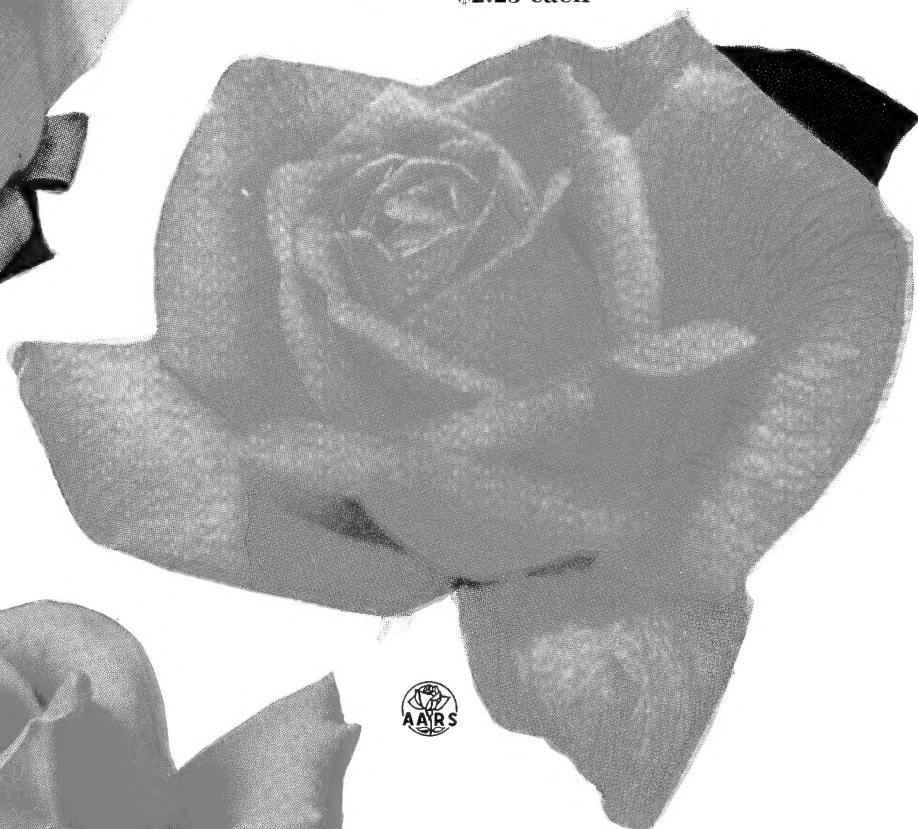
is the All-America Rose Selections symbol. Each variety bearing this symbol has been a winner in competition with other new varieties during the year of its introduction. Awards are made after two years of careful, intensive testing in gardens all over the country, and judging is done by a board of about twenty-five competent judges. So watch for the A.A.R.S. mark; Roses entitled to carry it are especially good.



CAPISTRANO
Pat. No. 922
\$2.25 each

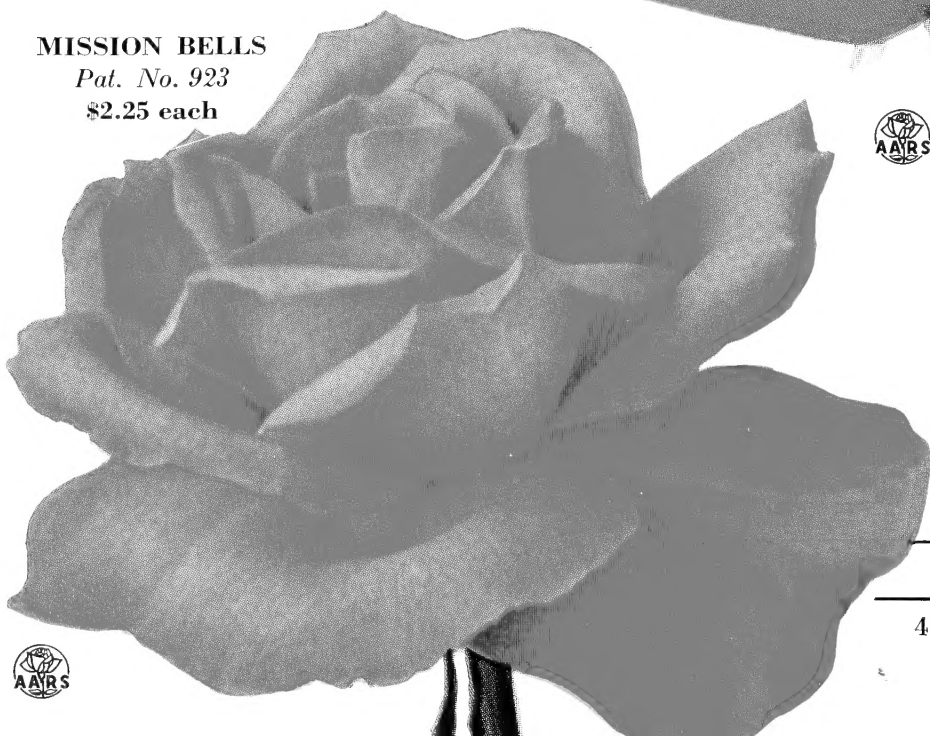


SERENADE
Pat. No. 852
\$2.00 each



SUTTER'S GOLD
Pat. No. 885
\$2.25 each

MISSION BELLS
Pat. No. 923
\$2.25 each



PARAMOUNT ROSES ARE

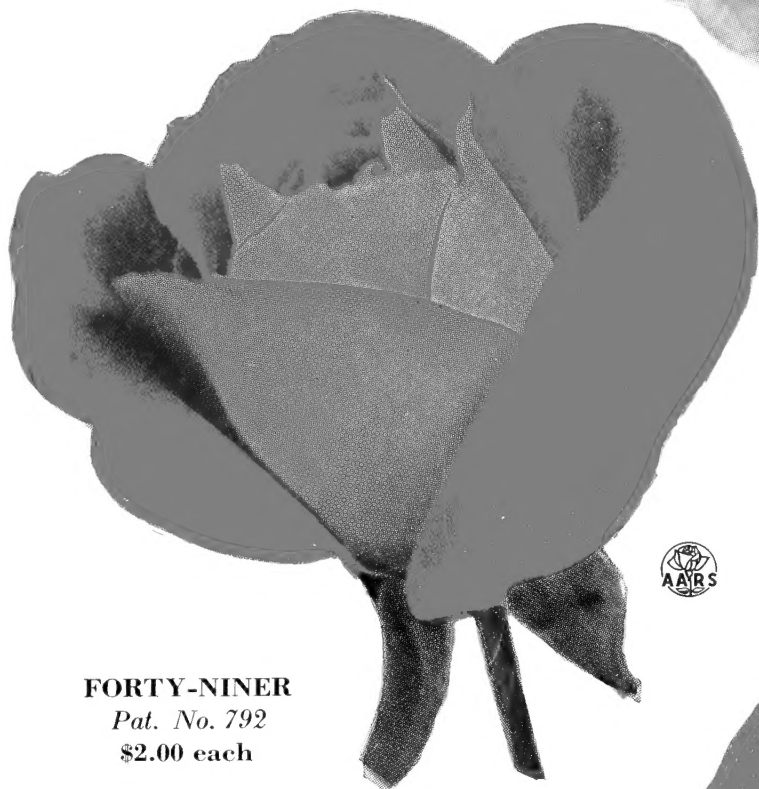


The American Rose Society

We recommend membership in the American Rose Society to all Rose lovers. This organization is the largest flower society in the country and is still growing. Membership entitles you to the use of the lending library and Rose-growing advice from a board of experts, as well as a subscription to The American Rose Magazine and a copy of the American Rose Annual. Yearly dues, \$4.50. Write to Dr. R. C. Allen, Secretary, 1316 Derry St., Harrisburg, Penna.



©
PEACE
Pat. No. 591
\$2.50 each



FORTY-NINER
Pat. No. 792
\$2.00 each



COLLECTION

One each of the 7 New Roses
pictured on these 2 pages

Capistrano
Forty-niner
Peace

Happiness
Mission Bells
Serenade

Sutter's Gold

All 7 for **\$14.00**

(Value \$15.75)



HAPPINESS
Pat. No. 911
\$2.50 each

GUARANTEED TO GROW

HYBRID TEA ROSES

The Newer Varieties

ECLIPSE. (Nicolas, 1935.) Long, streamlined, golden yellow bud. Vigorous, upright grower producing mildly fragrant flowers on long stems, fine for cutting. Prolific. In color on page 10. *Pat. No. 172.* \$1.75 each; 3 for \$4.75

FANDANGO. (Swim, 1949.) Rich deep scarlet changing to bright cerise-red as it opens. Large, ruffled petals (about 20 per bloom). Very early flowering. Vigorous, compact. Mildly fragrant. *Pat. No. 894.* \$2.00 each; 3 for \$5.35

FIRST LOVE. (Swim, 1950.) Long-pointed bud and open, semi-double flower borne singly on a stem. Rose to pink in color. Light green, leathery foliage. A profuse bloomer. *Pat. No. 921.* \$2.25 each; 3 for \$6.25

FORTY-NINER. (Swim, 1949.) Brilliant bi-1949 color. Rich yellow outside and vivid red inside, opening from a long-pointed bud of chrome-yellow, overlaid with pink, while the inside surface is orient-red. Flowers well shaped, with 30 to 40 petals. Pleasant fragrance. Bush is vigorous, with dark green foliage. In color on page 5. *Pat. No. 792.* \$2.00 each; 3 for \$5.35

FRED HOWARD. (Howard & Smith, 1951.) 1952 One of the newest winners of the All-America award. Golden orange with pink shadings. The flowers are as much as 4 inches across, ovoid, double. Slight tea fragrance. Blooms over a long period. In color on page 2. *Pat. No. 1006.* \$2.75 each; 3 for \$7.50

GOLDEN ANNIVERSARY. (Mordigan, 1947.) Old-gold flushed apricot. A remarkably good plant, well branched and clothed with dense foliage. Blooms heavily and continuously. *Pat. No. 806.* \$1.75 each; 3 for \$4.75

GOOD NEWS. (Meilland, 1940.) Peach-pink, changing to silvery pink. Full, perfectly formed, tea-scented flowers. Bushy, strong grower; constant bloomer. A great dooryard Rose. *Pat. No. 426.* \$1.75 each; 3 for \$4.75

HAPPINESS. (Meilland, 1949.) Flaming red; petals very heavy and firm. Distinctive form, very large, high centered and double. Upright, vigorous plant. In color on page 5. *Pat. No. 911.* \$2.50 each; 3 for \$6.75

HEDDA HOPPER. (Howard & Smith, 1951.) Light peach color passing to pearly pink. An ovoid bud developing into a 3½ to 4-inch flower with 45 petals. *Pat. app. for.* \$2.00 each; 3 for \$5.35

HELEN TRAUBEL. (Swim, 1951.) Blooms 5 1952 to 6 inches across, with 20 to 25 petals, becoming flat and spreading. Pink with outer petals approaching white. Leathery, dull foliage. Tall and vigorous. In color on page 2. *Pat. No. 1028.* \$2.75 each; 3 for \$7.50

HORACE McFARLAND. (Mallerin, 1944.) 1945 Buff-salmon color. A sturdy and upright grower with large, leathery foliage. Large, high-centered buds develop into immense, full flowers on erect stems. Free bloomer even in summer. Spicily scented. *Pat. No. 730.* \$1.75 each; 3 for \$4.75

JUNO. (Swim, 1949.) Bright clear pink without shading, fading gracefully as it ages. Large size and perfect form at all times, from the long tapering bud until the 40 petals begin to drop. Low, bushy plant with glossy foliage. *Pat. No. 895.* \$2.00 each; 3 for \$5.35

KATHERINE T. MARSHALL. (Boerner, 1944 1943.) Warm, glowing pink. A Rose of rare beauty and delicacy of form. Vigorous grower with an abundance of large flowers on long, stiff stems. Fruity fragrance. 22 petals. *Pat. No. 607.* \$1.75 each; 3 for \$4.75

LOWELL THOMAS. (Mallerin, 1943.) Glow-1944 ing flowers of lemon-chrome with a light tea fragrance. Strong, upright plants with lustrous foliage. *Pat. No. 595.* \$2.00 each; 3 for \$5.35

MIRANDY. (Lammerts, 1945.) Chrysanthemum-1945 mum-red. Big, ovoid buds are deep, rich dark red with black shadings. Full flowers with 50 petals are of beautiful form, long-lasting and wonderfully fragrant. Plant is strong and free-branching; a grand producer. *Pat. No. 632.* \$1.75 each; 3 for \$4.75



HORACE McFARLAND
Pat. No. 730 \$1.75 each

PARAMOUNT ROSES ARE GUARANTEED TO GROW AND BE TRUE TO NAME

Hybrid Tea Roses

THE NEWER VARIETIES

MISS AMERICA. (Nicolas, 1938.) Delicate flesh tints touched with salmon and gold. Large blooms with about 60 petals. Vigorous and hardy. Grows 2½ feet tall. *Pat. No. 264.*
\$1.75 each; 3 for \$4.75

MISSION BELLS. (Morris, 1949.) Beautiful 1950 deep salmon-pink changing to clear shrimp-pink. Full blooms often 5 inches across when open, keeping their color and fine form to the end. Pleasing coppery green foliage, abundant and healthy. Very vigorous and bushy grower; fragrant, too. In color on page 4. *Pat. No. 923.* \$2.25 each; 3 for \$6.25

MME. COCHET-COCHET. (Mallerin, 1934.) Coppery pink. Beautiful form, exquisite coloring, sweet fragrance. Splendid grower, free-flowering. Good for bedding and cutting. *Pat. No. 129.* \$1.50 each; 3 for \$3.95

MME. MARIE CURIE. (Gaujard, 1944.) 1944 Glowing, clear chrome-yellow. Buds daffodil-yellow. Large flowers, sweetly scented, ideal for cutting. Vigorous, upright grower; excellent bloomer. 25 petals. *Pat. No. 727.*
\$1.75 each; 3 for \$4.75

NEW YORKER. (Boerner, 1947.) A red, red Rose that stays red—clear and sparkling. Huge flowers often 6 inches across, of beautiful form and lovely texture. Blooms continuously. Upright, 3-foot plants; strong cutting stems. In color on page 10. *Pat. No. 823.*
\$2.00 each; 3 for \$5.35

NOCTURNE. (Swim, 1948.) Bright cardinal-1948 red with chrysanthemum-crimson shadings. Long, perfect, streamlined buds open to large, double flowers. Vigorous. Pleasing fragrance. *Pat. No. 713.*
\$1.75 each; 3 for \$4.75

PARAMOUNT. (Swim; introduced by Paramount Nurseries, 1950.) Long, delicately pointed buds carried singly on splendid stem. Salmon on outside with yellow base, blended with rose; center petals are peach color. Tea fragrance. Vigorous, tall plant. In color on front cover. *Pat. No. 984.*
\$2.00 each; 3 for \$5.35

PEACE. (Meilland, 1945.) Buds open yellow, 1946 with edges picoted cerise; huge, glorious 5-inch blooms with 40 to 45 firm, alabaster-white petals, each edged with pink that deepens as the flower slowly opens. Very double; individual petals are large and of great substance. Plant is supremely strong and vigorous, with superb foliage. In color on page 10. *Pat. No. 591.* \$2.50 each; 3 for \$6.75

ROSE OF FREEDOM. (Swim, 1947.) An ovoid, cardinal-red bud, opening to a very double, high-centered flower of medium size. The satiny petals roll outward as the bloom opens; spicy fragrance. Large, leathery foliage. Upright and vigorous in growth, blooming freely and continuously. *Pat. No. 791.*
\$1.75 each; 3 for \$4.75

RUBAIYAT. (McGredy, 1947.) Brilliant red 1947 Long, graceful buds open to rich-hued crimson blooms of lovely form. Rugged bush with luxuriant growth. Profuse bloomer; old-Rose fragrance. *Pat. No. 758.*
\$1.75 each; 3 for \$4.75

SAN FERNANDO. (Morris, 1948.) Currant-1948 red. Pointed, well-formed buds on stiff stems open to glowing, bright scarlet. Compact, vigorous; dark, leathery foliage. Fragrant. *Pat. No. 785.*
\$1.75 each; 3 for \$4.75

SERENADE. (Boerner, 1947.) Burnt-orange buds opening to brilliant coral-orange. Large bloom with high center, opening flat. Open plants 3½ feet tall, blooming freely. In color on page 4. *Pat. No. 852.*
\$2.00 each; 3 for \$5.35

SLEIGH BELLS. (Paul J. Howard, 1949.) Has 40 or more white petals of heavy substance. Very large flowers, lovely at all stages, borne on long stems. Blooms freely. *Pat. No. 1004.*
\$2.00 each; 3 for \$5.35

STERLING. (E. G. Hill, Co., 1933.) Beautiful pink. The long-pointed bud of brilliant pink opens into a large bloom, lasting when cut; fragrant. \$1.50 each; 3 for \$3.95

SUTTER'S GOLD. (Swim, 1949.) Orange 1950 buds, opening to double, high-centered flowers of golden orange through shades of yellow. Strong tea fragrance. Vigorous and upright; 3 to 4 feet tall. In color on page 4. *Pat. No. 885.* \$2.25 each; 3 for \$6.25

SUZON LOTTHE. (Meilland, 1949.) Peach-pink, with slowly unfurling petals tinted pearl-pink. Extremely dainty and appealing. Well formed; delicious perfume. Fine plant. In color on back cover. *Pat. No. 934.*
\$2.50 each; 3 for \$6.75

SYMPHONIE. (Meilland, 1949.) Luscious pink with silvery tint and deeper veins. Unusually large size, with broad, wavy petals. Strong growing and free blooming. In color on back cover. *Pat. No. 958.*
\$2.50 each; 3 for \$6.75

TAFFETA. (Lammerts, 1948.) Long-stemmed, 1948 perfectly formed, fragrant buds of rich pink and salmon tones in changeable combinations. Rich carmine-rose predominates; reverse side shows yellow. Fine for cutting. Upright, bushy, with huge, glossy, dark foliage. *Pat. No. 716.*
\$1.75 each; 3 for \$4.75

TALLYHO. (Swim, 1949.) Outside of petals 1949 fluctuates from crimson to cardinal-red; the inside is rose-red shading pink. Large, double bloom of graceful form. Robust, upright. Abundant, continuous bloomer; rich spicy fragrance. *Pat. No. 828.*
\$2.00 each; 3 for \$5.35

PARAMOUNT ROSES ARE GUARANTEED TO GROW AND BE TRUE TO NAME

PARAMOUNT'S *Special Nine*

9 fine Rose Plants
for \$11.50

(Value \$13.50. Delivery Free)

5 for \$6.50

(Value \$7.50)

EDITOR
McFARLAND

MRS. P. S.
DU PONT

EDITH NELLIE
PERKINS

PRES.
HERBERT
HOOVER

K. A. VIKTORIA

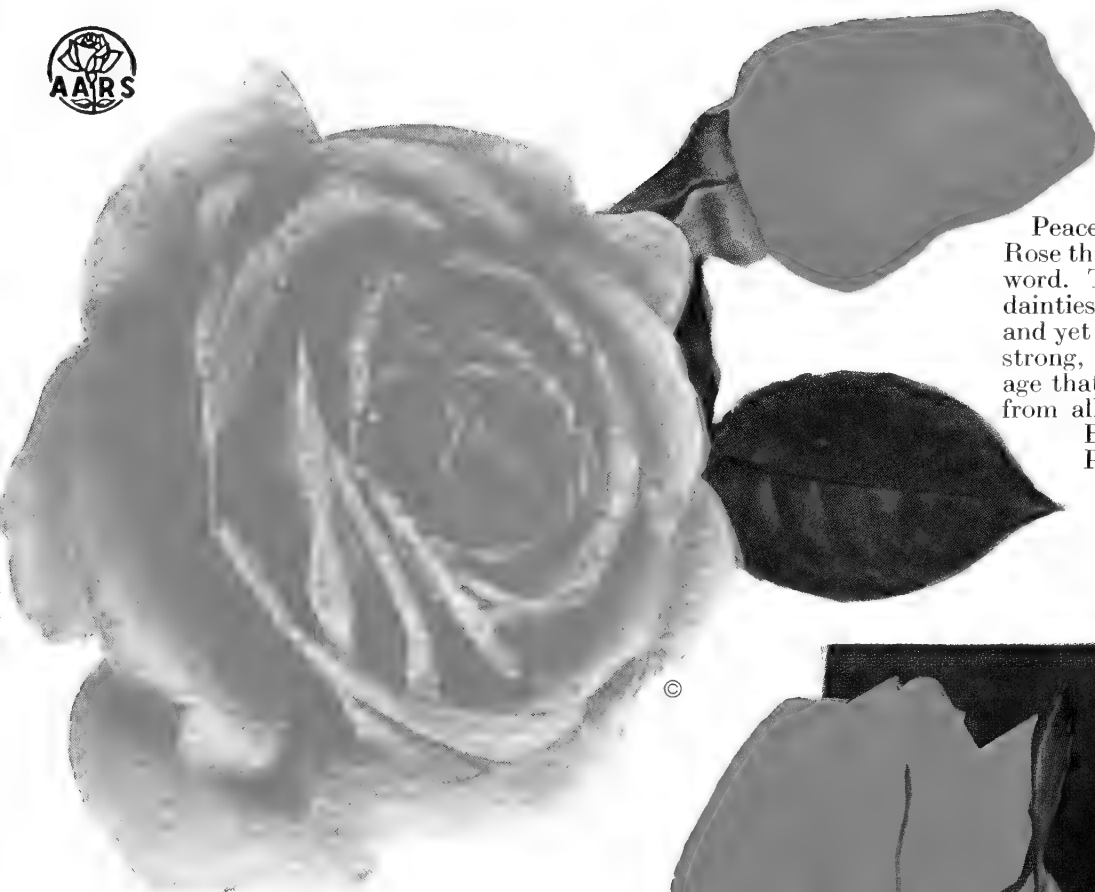
CONDESA
DE SASTAGO

SISTER
THERESE

AMI QUINARD

POINSETTIA

Here are nine standard
Rose varieties that will
make a splendid basis for
a garden. And the price
is most reasonable.



Peace is such a superb Rose that it deserves a special word. The flowers are of the daintiest possible coloring, and yet the plant is extremely strong, with stems and foliage that make it stand apart from all other Hybrid Teas. By all means, grow Peace.

PEACE. *Pat. No. 591.* \$2.50 each

TEXAS CENTENNIAL. (Dixie Rose Nurs., 1935.) Brilliant vermilion-red. Long, perfect buds; large, richly fragrant blooms on long stems. Color and substance marvelous in the fall. Ideal for cutting. Unusually vigorous, with an abundance of healthy foliage. *Pat. No. 162.* \$1.50 each; 3 for \$3.95

TOM BRENNEMAN. (Fred H. Howard, 1950.) Very large and globular, rose-pink blooms with heavy fragrance. Leathery, dark foliage on a healthy plant. *Pat. No. 986.* \$2.00 each; 3 for \$5.35



© **ECLIPSE.** *Pat. No. 172.* \$1.75 each



NEW YORKER
Pat. No. 823.
\$2.00 each

HYBRID TEA ROSES • *Standard Kinds*

Prices of all Standard Kinds \$1.50 each; 10 for \$13.00

In any combination desired • Delivery Free

These are the best of the older kinds, all tested for years and found generally satisfactory everywhere. Some, like Kaiserin Auguste Viktoria, go back to the "Gay Nineties," while others are more recent. They are all monthly bloomers and are the mainstays of every garden.

AMI QUINARD. Blackish maroon, opening into semi-double flowers of rich velvety red, with blackish luster. Flowers have 17 petals. Strong, upright grower with old-time fragrance. In color on page 9.

AUTUMN. Radiant burnt-orange. Richly colored, exquisitely formed buds open to fragrant flowers in a rainbow of colors—red, orange, yellow and pink. Perfectly upright grower, very vigorous. Active bloomer. Very full flower with 70 petals.

BETTY UPRICHARD. Two-tone—salmon and carmine. A very free and steady bloomer, unusually vigorous. Buds are long-pointed, on a good, heavy stem. Sweetly fragrant.

CONDESA DE SASTAGO. Rich yellow buds unfold to copper-colored blooms with yellow on the reverse; fully double, with alluring raspberry fragrance. Exceptionally vigorous and supremely bushy. 50 petals. In color on page 9.

EDITH NELLIE PERKINS. One of the older two-tone pink Roses and still a good one. Outside Orient red shaded cerise-orange; inside salmon-pink. Double and fragrant. Vigorous, bushy plant. In color on page 9.

EDITOR McFARLAND. Deep pink that does not fade. Large flowers of excellent form on long stems; long lasting when cut and slightly fragrant. Plant is unusually vigorous. One of the best pinks. In color on page 8.

GIRONA. Turkey-red and golden yellow combined to make a striking Rose. Petals of heavy substance, with rich fragrance. Fine for cutting.

KAISERIN AUGUSTE VIKTORIA. Cream-white, with greenish tint in the center. Large and perfectly formed blooms, fully double, on long stems; richly fragrant. Constant bloomer with healthy foliage. 99 petals. In color on page 8.

McGREDDY'S SCARLET. Velvety, brilliant scarlet. A stout grower, bearing large flowers of excellent form on long stems. Liberal producer with tough constitution. A very satisfactory Rose.

MRS. E. P. THOM. Clear yellow of uniform color. Vigorous and upright splendid plant habit. Full, double flower, sweetly scented.

MRS. P. S. du PONT. Golden yellow, long-pointed buds and flowers in great profusion; spicy fragrance. A low grower but stoutly built. A prolific bloomer, like a Floribunda. In color on page 9.

POINSETTIA. Rich scarlet, even and distinct. Beautifully shaped buds and large, brilliant blooms, slightly fragrant. Tall, healthy grower; profuse bloomer. A very fine Rose. In color on page 8.

PRESIDENT HERBERT HOOVER. Yellow-orange and scarlet in a luscious blend. Large, glorious blooms on long, strong stems that make each flower a bouquet; richly fragrant. Exceptionally vigorous bush that blooms freely. In color on page 8.

RADIANCE. The most dependable Rose in America. Brilliant carmine-salmon with reverse rose color. Its thrifty habit of growth and rugged character reach perfection. Produces a host of large flowers with true Rose fragrance.

RED RADIANCE. Clear, genuine red. The counterpart of Radiance and its inseparable companion in the garden. Has all the qualities of Pink Radiance but a richer color.

SISTER THERESE. "The Little Flower." Golden yellow; bud touched with orange-carmine. Exquisite, long-pointed bud, making a fine, fragrant cut flower. Active grower with a spreading habit. A very free bloomer. In color on page 8.

• HOW TO PLANT ROSES •

Rose-beds should be prepared well in advance of the arrival of the plants.

Roses require sun, at least half of the day. Protection from strong winds is also desirable. The beds should be placed where the soil is naturally well drained, or drainage should be provided. The soil should be good garden loam. If it is poor, remove the top 8 to 10 inches, spade up the bottom, mixing in some good manure, and replace the top portion with good top-soil, letting it settle well before planting.

The Roses should be planted about 12 to 15 inches apart each way, varying the distance somewhat, depending on the vigor and spread of the varieties selected.

All Roses should be planted as soon as received. But the bundles can usually be kept intact for a week, if kept in a cool, dark place. If delayed in planting for more than one week, remove the plants from the bundles, and hill them in carefully in a shady and moist place, until wanted.

When planting in the fall, no pruning is necessary, but cut-

ting back to 6 to 8 inches can do no harm. Immediately after planting, hill the soil around each plant for at least 6 inches.

In planting in the spring, trim the branches back to 4 to 5 inches. If planting late in the spring, when it is warm, and it often is after the middle of April, hill the soil up slightly and keep the plants shaded from the sun for several weeks; water well each day.

Full planting directions are sent with each shipment, and one should read them carefully before proceeding with the job.

The best spray for Roses is TRI-OGEN, a complete insect spray and fungicide. It stimulates plant-growth and is harmless to foliage or blooms. It is convenient, easy and pleasant to use and is triple acting. It can be purchased at most seed stores or in any garden department of general stores. If you cannot secure it locally, please write to us and we will secure it for you.

PARAMOUNT ROSES ARE GUARANTEED TO GROW AND BE TRUE TO NAME

HYBRID PERPETUAL

• Roses •

These are the large-flowered, June-blooming Roses. They are hardy and disease resistant and make splendid bedding plants. The two varieties we offer are famous Roses of real value.

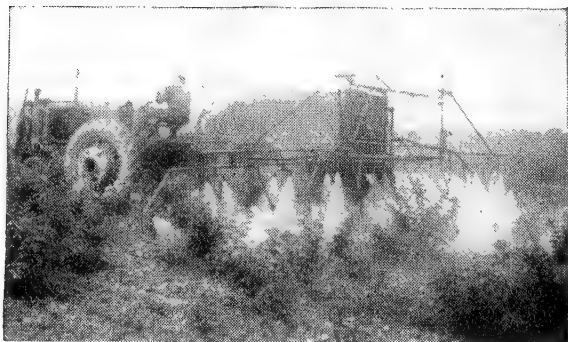
FRAU KARL DRUSCHKI. The white American Beauty. Snow-white blooms of immense size, fully double and of perfect form. Very hardy and vigorous. Good for exhibition.

\$1.50 each; 3 for \$3.95

HENRY NEVARD. A well-formed, crimson-scarlet bloom with 30 petals. Sweetly fragrant. Blooms in June and again in the fall.

\$1.50 each; 3 for \$3.95

HON. LADY LINDSAY.
\$1.75 each



Our Bean Field Sprayer, with 300-gal. tank, and generating 500 lbs. pressure. It carries 32 nozzles, four to each row, spraying eight rows each round.

Shrub Roses

Here are two Roses that may well be grown in borders with other shrubs rather than in Rose beds. They require no special soil or spraying. Space them about 3 to 4 feet apart.

AUTUMN BOUQUET. An everblooming pink shrub Rose blooming from June to October. Carmine-pink flowers carried singly on long stems. Pleasingly fragrant. Very useful in borders and hedges, also combined with other shrubs. Grows 3 to 4 feet tall.

\$2.00 each; 3 for \$5.35

HON. LADY LINDSAY. A fine shrub Rose for dooryard planting or combining with tall shrubs in a border. Grows about 3 feet tall and wide. Tapering, buff-yellow buds, with golden pink predominating as they age. Almost everblooming. \$1.75 each; 3 for \$4.75

Hardy CLIMBING ROSES

Climbers are excellent for mass decoration and splendid for backgrounds in the garden. They give the largest quantity of blooms for your money and have many uses. They can be trained against a fence, on a pillar or against a garage, and may be left to trail on a sloping bank. They need the least protection and attention of any group of Roses.

ALOHA. Large, beautiful rose-pink blooms carried in long-stemmed clusters. Very full and double, perfectly formed. Blooms in June and often during the whole summer. A profuse producer making a wonderful showing. *Pat. No. 948.*

\$2.50 each; 3 for \$6.75

BLAZE. The everblooming Paul's Scarlet Climber. Bright scarlet color that holds well. Masses of large, well-shaped flowers on long stems. At its best when trained on a pillar or post. Blooms in midseason and repeats during the summer and fall.

\$1.50 each; 3 for \$3.95

PARAMOUNT ROSES ARE GUARANTEED TO GROW AND BE TRUE TO NAME



DREAM GIRL. *Pat. No. 643.* \$2.25 each

CITY OF YORK. White. Semi-double, 3-inch flowers. Hardy, strong grower. Blooms early. A new climber with a high rating.
\$1.75 each; 3 for \$4.75

DOUBLOONS. A radiant yellow climber with large, compact, double blooms coming in clusters; spicy fragrance. Vigorous grower with long, heavy canes. Noted for hardiness. Beautiful foliage of dark, velvety green. Blooms early. *Pat. No. 152.*
\$2.00 each; 3 for \$5.35

DREAM GIRL. An outstanding new climbing and pillar Rose. Buds are appleblossom-pink, opening to salmon-pink overlaid apricot. Pleasing, spicy fragrance. Blooms in early June and continues until fall. Very disease resistant and vigorous. Moderate growth, making it fine for trellises, pillars, etc. *Pat. No. 643.*
\$2.25 each; 3 for \$6.25

DR. J. H. NICOLAS. Deep rose-pink. Very large, fully double blooms like Hybrid Teas, with a rich perfume. A free-blooming climber that is especially fine as a pillar Rose. Repeats through summer and fall. *Pat. No. 457.*
\$2.00 each; 3 for \$5.35

GOLD RUSH. One of the best yellow climbers. Dark green, glossy foliage with long-stemmed, full-centered flowers of molten gold.
\$1.50 each; 3 for \$3.95

HIGH NOON. (Lammerts, 1947.) Intense, clear 1948 shining yellow. Medium-sized buds are borne on long, almost thornless stems, well clothed with light green, glossy foliage. Plant is luxuriant, bushy, many-stemmed and reaches a height of 8 feet. Produces many magnificent buds in the spring and additional bursts of bloom throughout the growing season. Needs some protection over the winter. *Pat. No. 704.*
\$2.00 each; 3 for \$5.35



Hardy CLIMBING ROSES

KING MIDAS. Golden yellow. Vigorous and fast grower with large, double flowers, slightly fragrant. Dark green, leathery foliage. An early bloomer. *Pat. No. 586.* \$2.00 each; 3 for \$5.35

MRS. WHITMAN CROSS. Large, open blooms of orange tones with a pinkish sheen, almost striped at times. An upright climber or pillar. Blooms in June and again in late summer and fall.
\$2.00 each; 3 for \$5.35

NEW DAWN. Blush-pink. The everblooming Dr. W. Van Fleet. Blooms in profusion in June and repeats throughout the summer and fall. Perfectly formed, pointed buds on fine long stems. Very vigorous, with glossy foliage and sturdy canes. Has old-Rose fragrance. \$1.50 each; 3 for \$3.95

PAUL'S SCARLET CLIMBER. Brilliant scarlet. The flowers are large and beautifully formed, borne in clusters and making a vivid splash of color that holds clear and true. The blooms come on long stems, good for cutting. Medium grower, ideal for pillars. Blooms in midseason.
\$1.50 each; 3 for \$3.95

SPANISH BEAUTY (Mme. Gregoire Staechelin). Pearl-pink, splashed with red. Large, fragrant blooms on long stems. Fine for cutting. Delightfully fragrant. Blooms early. Needs some protection over the winter. \$1.50 each; 3 for \$3.95



© **ALOHA.** *Pat. No. 948.* \$2.50 each

PARAMOUNT ROSES ARE GUARANTEED TO GROW AND BE TRUE TO NAME

Floribunda ROSES

LARGE - FLOWERING BEDDING ROSES

Floribundas are top-notch for borders and general mass planting. They grow taller and much bushier than Hybrid Teas, and the plants are simply covered with masses of bloom in one wave after another all summer long. They are most effective in beds or borders of one variety. Blooms are carried in clusters; some varieties are semi-double, some very double, and others are like perfect miniature Hybrid Teas. Floribundas are very easy to care for and will repay you many times over for the space they occupy.

AMIGO. A fine new Floribunda just offered this year. Semi-double flowers of dark currant-red; spicy fragrance. Good bushy plants with splendid foliage. *Pat. app. for.* \$1.50 each; 3 for \$3.95.

BETTY PRIOR. Bright red buds open to single flowers of shell-pink, giving a glorious two-tone effect resembling pink dogwood. Prolific. Grows to 3 feet. *Pat. No. 340.* \$1.50 each; 3 for \$3.95

CONNIE MACK. Dark red blooms, 3 inches across, of dark red; semi-double. The flowers are carried in clusters, lasting very well. *Pat. app. for.* \$2.00 each; 3 for \$5.35



© PINOCCHIO. *Pat. No. 484.* \$1.50 each



© IRENE OF DENMARK. *Pat. No. 889.*
\$1.50 each

CRIMSON ROSETTE. Very attractive, extremely double flowers, with 50 or more petals forming a perfect rosette when the bloom is fully open. Deep red, borne in sprays. *Pat. No. 901.*

\$1.75 each; 3 for \$4.75

DONALD PRIOR. Brilliant scarlet. Large, semi-double flowers in profusion. Sturdy, vigorous; 3 feet. *Pat. No. 377.* \$1.50 each; 3 for \$3.95

FASHION. A gay new color—warm oriental-red 1950 buds becoming sparkling coral-pink suffused with gold. Blooms from June to frost. Delicate fragrance. In color on page 3. *Pat. No. 789.* \$2.00 each; 3 for \$5.35

FLORADORA. Dazzling bright cinnabar color 1945 with shades of scarlet. Buds are exquisitely formed, produced in profusion on a neat, symmetrical bush. Foliage glossy olive-green. Grows to a height of 2½ feet.

\$1.50 each; 3 for \$3.95

GERANIUM RED. Both color and form remind one of the familiar scarlet-red geranium. A pleasing novelty. Very double blooms in clusters. Vigorous and bushy. *Pat. No. 811.*

\$1.50 each; 3 for \$3.95

GOLDBLOCKS. Rich golden yellow. Very double blooms, 3 inches across. Spreading, bushy; dark foliage. *Pat. No. 672.* \$1.50 each; 3 for \$3.95

HOLIDAY. Big clusters of orange-yellow buds. The open flowers are 3 to 3½ inches across; lively flame-pink with yellow reverse. *Pat. No. 915.*

\$1.50 each; 3 for \$3.95

IRENE OF DENMARK. A very good new white Floribunda that we highly recommend. Very pleasingly formed flowers of dainty "Sweetheart" shape; double and graceful when fully open. Very hardy; strong and bushy. *Pat. No. 889.*

\$1.50 each; 3 for \$3.95

KING BOREAS. A good yellow Floribunda blooming almost continuously from June to frost. Nicely formed buds and flowers, lasting long both on the plant and when cut. Holly-like foliage on a vigorous plant. \$1.50 each; 3 for \$3.95

LAVENDER PINOCCHIO. Color varies from chocolate-brown buds overlaid dusty pink to smoky pink-lavender blooms. Delightful fragrance. A novelty. *Pat. No. 947.*

\$2.00 each; 3 for \$5.35

MARIONETTE. A fine white Floribunda for mass planting, with hundreds of flowers on every bush. Fully double, creamy yellow buds, turning pure white. Blooms all season. *Pat. No. 569.*

\$1.50 each; 3 for \$3.95

PARAMOUNT ROSES ARE GUARANTEED TO GROW AND BE TRUE TO NAME

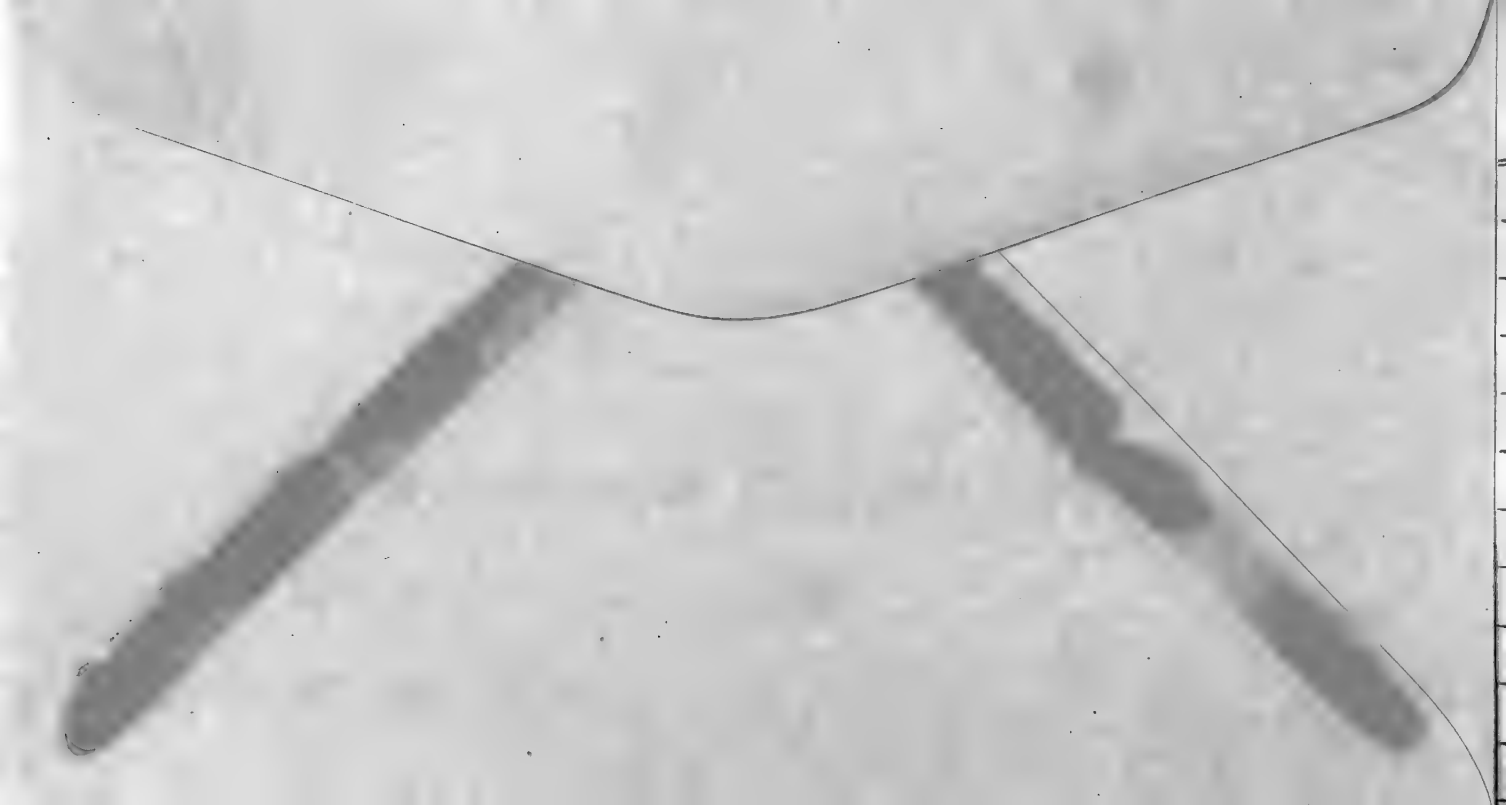
From _____

PLACE
STAMP
HERE

PARAMOUNT NURSERIES

A. & A. D. VANDERKRAATS, *Props.*

WEST GROVE, PENNA.



PARAMOUNT NURSERIES

WEST GROVE, PENNA.

Express Office (if different) _____

(OVER)

PROTEXALL DUST AND SPRAY

For insects and diseases. Protexall is a combination of DDT and Fermate, combined with Rotenone and Sulphur in a one-shot dust or spray for the control of nearly all plant diseases and insects on Roses and other plants. Protexall comes in two forms—one for dusting and the other for spraying.

PROTEXALL Dust. Lb. \$1.10, ppd.; 4 lbs. \$3.75, ppd.

PROTEXALL Spray. 4 ozs. {makes 4 gals.} \$1.35, ppd.;
lb. {makes 16 gals.} \$3.75, ppd.

PERMANENT WAVE. Cochineal-red. Petals are waved, which gives a novel appearance to the clusters of large flowers. 2½ feet tall. *Pat. No. 107.*
\$1.50 each; 3 for \$3.95

PINK BOUNTIFUL. Beautiful soft pink blooms in clusters, each flower about 3 inches across; buds are reddish pink. Fragrant. A vigorous and hardy plant. *Pat. No. 601.*
\$1.50 each; 3 for \$3.95

PINK ROSETTE. The pink form of Crimson Rosette, with flowers of the same shape. A charming Rose. *Pat. No. 902.*
\$1.75 each; 3 for \$4.75

PINK SATIN. Shining rose-pink color. Flowers are cupped, fragrant and of very good texture. A profuse bloomer even in hot weather.
\$1.50 each; 3 for \$3.95

PINOCCHIO. Lovely salmon-pink, flushed gold. Flowers in sprays, splendid for bouquets. Continuous, prolific bloomer. Fruity fragrance. Height 2 feet. *Pat. No. 484.*
\$1.50 each; 3 for \$3.95

RED PINOCCHIO. Large, unfading clusters of rich carmine. Delightful perfume, like wild Roses. Bushy; very free flowering. *Pat. No. 812.*
\$1.50 each; 3 for \$3.95



HOLIDAY. *Pat. No. 915.* \$1.50 each



PINK SATIN. \$1.50 each

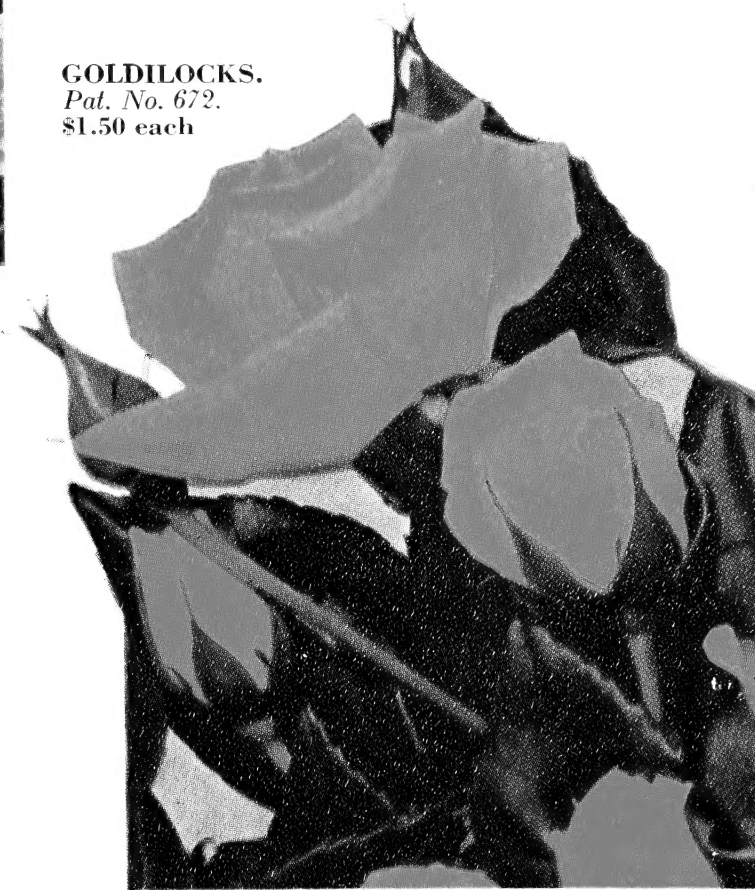
SUMMER SNOW. Pure white, very double, fragrant. Profuse bloomer. About 20 inches tall. *Pat. No. 416.*
\$1.50 each; 3 for \$3.95

TAPIS ROSE. Deep soft Tyrian pink blooms of perfect rounded form. Blooms profusely and grows 3 feet tall. Excellent for corsages as well as for a showing in the garden. *Pat. No. 960.*
\$1.50 each; 3 for \$3.95

VOGUE. Pastel scarlet opening to rose-pink blooms 1950 in clusters. Double, high centered, fragrant. Glossy foliage on a compact, upright-growing plant. In color on page 2. *Pat. No. 926.*
\$2.25 each; 3 for \$6.25

WORLD'S FAIR. Velvety crimson-scarlet. Large 1940 clusters of rich red cover the bush continuously. Big, double flowers. Healthy, vigorous and prolific. Grows 2½ to 3 feet high. *Pat. No. 362.*
\$1.50 each; 3 for \$3.95

GOLDBLOCKS.
Pat. No. 672.
\$1.50 each




FLORIBUNDA COLLECTION

One each of the 5 illustrated on these
two pages **\$6.25**
(Value \$7.50)

2 of each **\$12.25**
(Value \$15.00)

3 New Roses

The hybridizing of modern Roses as we know them today is one of the marvels of our age. Dozens of new sorts are put out every year. Not all of them are improvements on the best of the older Roses, but all those offered in our catalog have been tested long enough to prove their worth. Won't you try at least the three pictured here?



**CHARLES
MALLERIN**
Pat. No. 933
\$2.50 each

CHARLES MALLERIN

Large blooms of beautiful rich dark crimson, with high pointed center. Satisfying fragrance. *Pat. No. 933.* \$2.50 each; 3 for \$6.75.

SUZON LOTTHE

A delicately tinted new Rose from France. Opens to a graceful, pearly pink flower of charming form. Delicious perfume. *Pat. No. 934.* \$2.50 each; 3 for \$6.75.



SUZON LOTTHE. *Pat. No. 934.* \$2.50 each

SYMPHONIE

Distinctive veining on a luscious deep pink background. Very broad petals. Blooms freely all season. *Pat. No. 958.* \$2.50 each; 3 for \$6.75.

PARAMOUNT NURSERIES

A. & A. D. VANDERKRAATS, Props.

WEST GROVE, PA.

SYMPHONIE

Pat. No. 958
\$2.50 each

